

# BUYSELL

## IRPAS Investor Relations Forum

Do you want to know what's good IR and what affects decisions to buy or sell your company's stock?

Attend the IRPAS Investor Relations (IR) Forum and hear from industry veterans. Don't miss the first IRPAS IR Forum. Formed by IROs for IROs, IRPAS aims to provide a platform to exchange views, share experiences and conduct professional development programmes.

### Programme

12.00 pm **Welcome and Introduction**

12.15 pm **The Importance of Investor Relations by John Gollifer, SGX**

An introductory session on investor relations, featuring a case study of the SGX IR experience: Why is investor relations important; The role of IR at a Singapore public company; and what works?

12.45 pm **Effective Investor Relations: Buy-Side and Sell-Side Expectations and Demands by Linda Kwok, Boardroom Corporate Services**

The end goal of effective investor relations is for target audiences to understand and appreciate the company's business initiatives through fair and accurate disclosure and timely communication flow between the company and the investment community. In this forum, the agenda will include the objectives and activities of a listed company's investor relations programme and a discussion on the expectations and demands from investors and analysts.

1.10 pm **Networking Luncheon**

**Date:** 1 March 2007, Thursday

**Time:** 12:00 to 2:00 pm

**Venue:** SGX Auditorium, SGX Centre 1 Level 2

**REGISTER NOW! THE FIRST 100  
RSVP'S WILL HAVE THE NORMAL  
FEE OF S\$30 WAIVED**

To register, email your name and contact details to: [Bridget.Phua@allco.com.sg](mailto:Bridget.Phua@allco.com.sg)

Invitation open  
to IROs, CEOs,  
CFOs, COOs  
& IR service  
providers

