

# IRPAS NETWORKING SERIES 2014

## “Are You Ready to Face the Analysts and Media?”

Wednesday, 28 May 2014, 10:00am to 12:00pm, M Hotel Singapore,  
Tanjong Pagar, Singapore 079908

Dear IRPAS members,

As the AGM period draws to a close, IRPAS turns its attention to the upcoming earnings season and communications with key stakeholders.

Investors and analysts are becoming more vocal, and are more willing than ever to openly talk about corporate issues in public forums, including the media.

Join us at this Investor Relations Workshop, organised by IRPAS in partnership with the Chartered Institute of Management Accountants (CIMA) and presented by Mark Laudi, CEO of Hong Bao Media.

Mark Laudi has over 12 years of broadcast experience with CNBC, Australian Broadcasting Corporation and MediaCorp Radio NewsRadio 93.8 (now 938LIVE). A frequent emcee and moderator of investment seminars and business events, Mark is known for asking tough questions to get to the heart of the matter. Mark will provide practical insights and useful pointers on:

- Developing a compelling investment story
- Dealing with questions in a way that satisfies both you and the person asking
- How to respond when you don't know the answer
- Managing difficult shareholders
- Developing the confidence to handle any public speaking situation

With best regards,  
**IRPAS**

[irpas.com](http://irpas.com)

### Programme

10:00 am	Registration and Networking
10:15 am	Welcome from IRPAS Secretariat
10:20 am	Opening remarks from Harold Woo, President, IRPAS
10:30 am	<b>Are You Ready to Face the Analysts and Media</b> , by Mark Laudi CEO, Hong Bao Media
11:15 am	Q&A
11:30 am	IRPAS Announcements
11:35 am	Networking
12:00 pm	Event Ends

Note: This event is open to IRPAS members only and is on a first-come-first-served basis due to limited seats. Kindly RSVP to [info@irpas.com](mailto:info@irpas.com) by **Wednesday, 14 May 2014** and we will send you a confirmation email shortly.

We look forward to seeing you!

