

CONFERENCE OVERVIEW

Do not miss your chance to attend this year's IR Society Annual Conference in Singapore via live-streaming.

The 2018 Conference theme builds on strategic IR and the importance of driving long-term business thinking. Let's think of the long-term rather than be caught up with the noise of the short-term, particularly any external factors that are out of our hands. How can best practice IR influence a company's thinking, culture, values and behaviour by effectively bringing the outside view in?

This event is complimentary for IRPAS members and only S\$60 for non-members, inclusive of coffee break and networking drinks.

Register early to secure your place!

PROGRAMME

15.00 Registration

15.30 Chair's Opening Remarks

- David Lloyd-Seed - Chair, The IR Society

16.00 Keynote address

- Moderator: Evan Davis
- Douglas Flint - former Group Chairman, HSBC

16.30 Plenary Session: Setting The 'Long-Term' Agenda

The aim of the opening plenary session is to introduce the conference theme, 'IR Future-proofing business' and to set the tone for the day's discussions. The relevance of the discussion to our audience of IR practitioners is to make them think more broadly, if not longer-term, while putting their own roles into perspective.

- Moderator: Evan Davis
- Steve Boxer - Managing Director, FCLTGlobal
- Elly Irving - ESG Analyst, Schroders
- Ed Peel - Vice Chairman of Corporate Broking Europe, Bank of America Merrill Lynch
- Paul George - Executive Director, Corporate Governance & Reporting, Financial Reporting Council

17.15 Coffee Break

17:45 IR In a Post-Mifid II Environment - What To Do Now

With the recent implementation of MiFID II, this session will consider the market view of the changes, including a variety of stakeholders, from the buy-side's use of in-house corporate access to independent research and what is happening on the sell-side.

- Moderator: Aarti Singhal - Director of Investor Relations, National Grid
- Manus Costello - Managing Partner, Global Head of Research, Autonomous
- Michael Cohen - Portfolio Manager, Capital Group
- Laura Janssens - Head of Equity Research, Berenberg

18.35 Post-Event Networking Drinks

19.30 End

About the Chair

David Lloyd-Seed - Chair, The IR Society



David Lloyd-Seed is an experienced Investor Relations and capital markets practitioner. He is currently Director of Investor Relations at Telefonica UK (O2). Prior to that David was IR and Corporate Affairs Director at Dixons Retail for almost 10 years which included the merger with Carphone Warehouse. Most recently he was Interim Head of IR at Severn Trent and a partner at Tulchan Communications, a strategic communications adviser. Prior to joining Dixons Retail in 2005, David worked as a corporate broker for 18 years latterly as a Director with Citi. During his time in corporate broking he advised a number of companies on IR, market related activities, fund raisings, mergers and IPOs across a number of sectors.

About the Keynote Speaker

Douglas Flint - Former Group Chairman, HSBC



Douglas Flint retired as Group Chairman of HSBC Holdings plc on 30th September 2017, having been appointed to that role in December 2010. For fifteen years prior to this he was HSBC's Group Finance Director, joining from KPMG where he was a partner. Between 2005 and 2011 he was also a Non-Executive Director of BP plc. Mr Flint was chairman of the Institute of International Finance from June 2012 to December 2016 and was a member of both the Mayor of Beijing's and the Mayor of Shanghai's International Business Leaders' Advisory Councils. Amongst other roles he is currently Chairman of the Archbishop of Canterbury's Just Finance Foundation, a Director of the Centre for Policy Studies, Chairman of the Corporate Board of Cancer Research UK and a Trustee of the Royal Marsden Cancer Charity. In December 2017 he was appointed by the Chancellor as Special Envoy to China's Belt and Road Initiative.

In June 2006 Mr Flint was honoured with a CBE by the Queen, in recognition of his services to the finance industry. Douglas Flint was educated at The High School of Glasgow, Glasgow University and Harvard Business School.

About the Keynote & Plenary Session Moderator

Evan Davis



Evan Davis is a presenter of the BBC2 current affairs programme Newsnight, a role he began in September 2014. From April 2008 up to then he was a presenter of the Today programme on BBC Radio 4. He is also well-known as the presenter of The Bottom Line, a weekly business discussion programme on Radio 4. Prior to the Today programme he was the Economics Editor of the BBC, the most senior economics reporter in the corporation. He was promoted to that role after working as an economics correspondent for the BBC and as economics editor of the Newsnight programme on BBC2 in the 1990s. Before joining the BBC in 1993, he was an economist at the Institute for Fiscal Studies, and at the London Business School. He has written numerous papers, articles and newspaper and magazine columns as well as the book, Public Spending, (published by Penguin in 1998). He is also a co-author of the Penguin Dictionary of Economics and the New Penguin Dictionary of Business. He studied at St John's College Oxford (1981 to 1984) and at the Kennedy School of Government at Harvard University (1986 to 1988).

About the Plenary Session Panellists

Steve Boxer - Managing Director, FCLTGlobal



Steve Boxer joined FCLTGlobal in 2017 after nearly eleven years of working for Wellington Management in Fixed Income Product Management in Boston and London. While at Wellington, Steve focused on credit investing, including High Yield Bonds, Structured Finance and Leveraged Loans. Prior to Wellington, Steve worked at Babson Capital (now Barings) and in sales roles at Fannie Mae and an internet startup, Visible Markets. Early in his career, Steve was a fixed income portfolio manager at State Street Global Advisors. He has over 30 years of investment experience. Steve is also a volunteer mentor at Year Up in Boston. Steve holds a BA degree in Philosophy from Middlebury College and two master's degrees - from the University of Cambridge (International Relations) and the MIT Sloan School of Management.

Elly Irving - ESG Analyst, Schroders



Elly has worked as an ESG Analyst at Schroders since December 2014 and is responsible for ESG analysis and company engagement across the global consumer sector. She has published research notes on a number of sector issues including the Living Wage and risk of sugar becoming the next tobacco. Previously she worked as an ESG Investment Analyst at Newton Investment Management (2009 – 2014). Here she conducted ESG analysis on companies in which Newton had significant holdings, company engagements across all regions and sectors and completed proxy voting for all of Newton's UK and European listed holdings. Prior to this she worked at F&C Investments (now part of BMO Global Asset Management). She attended Nottingham Trent University (2003 – 2007) attaining First Class Honours in Business with Accounting and Finance. She holds the IMC and CFA Level 1.

Ed Peel - Vice Chairman of Corporate Broking Europe, Bank of America Merrill Lynch



Ed Peel is Vice Chairman of Corporate Broking Europe. He joined Bank of America Merrill Lynch in September 2011. For the previous 5 years was Co-Head of Corporate Broking. Prior to joining Bank of America Merrill Lynch Ed was Head of UK ECM for Nomura and prior to this Head of Equity Sales for Nomura in USA for European product. Ed worked for Lehman Brothers from 2000 to 2008 as Head of Sales for Europe and European Product Globally, he was on both Equities and sales global executive committees. He retains extensive and regular contacts with buy side institutions globally, notably in USA and UK. Ed started his career at HSBC James Capel before moving to Donaldson Lufkin and Jenrette. At Bank of America Merrill Lynch Ed is lead corporate broker on a number of FTSE100 and FTSE 250 companies. Recent transaction experience includes: Merger of Equals between Delhaize and Ahold, Merger of Intu and Hammerson, De-Merger of Ceconomy and Metro, Government sales of Royal Mail holdings, Pets at Home IPO and sell downs, Virgin Money IPO and sell downs, Capital and Counties equity placings, Intu equity placing, rights issues and convertibles; Informa M and A, equity placing's and rights issue; Tui scheme of arrangement and disposal of Hotel beds; Segro acquisition and rights issue, Henderson and Janus Merger of Equals, LSE and Deutsche Boerse Merger proposal, Airbus Government Placings, advisor to Great Portland Estates sale of Rathbone Place, St James Place corporate sell downs, and National Express significant investor sell down. Previous significant transactions include Chinalco Purchase of 12% in RIO and merger of Scottish and Newcastle and Carlsberg together with extensive UK IPO experience.

Paul George - Executive Director, Corporate Governance & Reporting, Financial Reporting Council



Paul is Executive Director of the Corporate Governance & Reporting Division. Paul joined the FRC in 2004 as the Director of the Professional Oversight Board. He was Chair of the International Forum of Independent Audit Regulators (IFIAR) from April 2011 to April 2013. He holds a degree in Accountancy and Financial Analysis from Warwick University, qualified as a Chartered Accountant with KPMG in 1985 and was a partner from 1995 until he left the firm in 1999. In addition to being responsible for the audits of many major public interest entities he managed one of KPMG's significant consulting businesses and was on their UK Consulting management committee. Following KPMG, and prior to joining the Financial Reporting Council in 2004, Paul was a main board director of a UK publicly quoted company specialising in helping multi-national companies improve their operational efficiency and the effectiveness of their finance functions.

About the Mifid Session Moderator

Aarti Singhal - Director of Investor Relations, National Grid



Aarti is the Director for Investor Relations at National Grid, a FTSE 30 company. She has over 20 years of experience in the energy sector. Prior to National Grid, Aarti was at ENGIE, where she was the Head of Communications for the International division and also the Network Leader for Regulation and Market Design. From 2004 to 2011, Aarti was the Head of Investor Relations and Communications at International Power plc, a company that grew from a FTSE 250 to FTSE 30 during this time. Aarti has led equity market communications for a wide range of projects, including transformational acquisitions, disposals, a reverse takeover, London listing and other high profile equity transactions. In addition to Finance, she has led projects in international Strategy and Regulation.

About the Mifid Session Panellists



Manus Costello - Managing Partner, Global Head of Research, Autonomous

Manus covers UK banks, and is a found partner of Autonomous. Before joining Autonomous he worked at Merrill Lynch for ten years, in both London and New York. He holds a degree in English from Cambridge University



Michael Cohen, Portfolio Manager, Capital Group

Michael is an equity portfolio manager at Capital Group. He has 26 years of investment experience and has been with Capital Group for 17 years. Earlier in his career, as an equity investment analyst at Capital, Michael covered European utilities companies, as well as companies domiciled in Israel. Before joining Capital, he was a research analyst with both Schroders and Salomon Brothers in London. He holds an MBA from the London Business School and a bachelor's degree in accounting and economics from Tel Aviv University.



Laura Janssens, Head of Equity Research, Berenberg

Laura Janssens joined Berenberg in September 2011 and is head of the 150-strong Equity Research department. She was previously head of global telecoms research at UBS and head of European telecoms research at Merrill Lynch. She has also worked at telecoms consultancy Analysys, and at BT. Laura has been a top-ranked individual analyst in the Extel survey on several occasions.

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**IR Professionals
in Singapore**

Run by IR professionals for IR Professionals,
promoting best practices in investor relations.

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REGISTRATION FORM

(please submit 1 form per registrant)

Registrations close on 12 June 2018

Name (Dr/Mr/Mrs/Miss/Mdm): _____

Name of Organisation: _____

Address of Organisation: _____

_____ Designation: _____

Tel number: _____ Email: _____

(A valid email address is required for confirmation of registration.)

MEMBERSHIP (Please circle as appropriate.)	FEES
IRPAS Member	COMPLIMENTARY
NON MEMBER	S\$60

TERMS & CONDITIONS

- Registrations will be confirmed upon receipt of full payment accompanied by a duly completed registration form.
- Equivalent substitute delegates are welcomed, subject to IRPAS being notified at least 3 working days before the event of the substitute delegate.
- IRPAS will not entertain any request for a refund of fees. However, a confirmed registrant who has paid in full the registration fees but does not turn up for the event will be entitled to collect a set of the handouts provided, if any.
- It may be necessary, for reasons beyond IRPAS's control to change the date / time / venue. IRPAS will endeavor to inform participants of any change with as much notice as possible. IRPAS will not be held liable for any costs arising from this change.
- Places are limited and can only be allocated in order of priority upon receipt of registration and any payment due.
- We regret that we generally do not issue invoices or accept payments at the event. When registering, please make a specific request for an invoice if required.
- By registering for this event, you fully consent to the collection, use and disclosure of my personal data as appears in this form by IRPAS for the purposes set out in our Privacy Policy.
- Payment details:**
 - CHEQUE: Made payable to "Investor Relations Professionals Association (Singapore) Limited" and mail to Secretariat, Investor Relations Professionals Association (Singapore) Limited, 6 Eu Tong Sen Street #05-07, Singapore 059817
 - BANK TRANSFER/INTERNET BANKING: Make payment NETT OF ALL RECEIVING & PAYING BANK CHARGES to our bank account as follows:

Account Name: Investor Relations Professionals Association (Singapore) Limited
 Account Number: 350-369-129-7
 Currency: SGD
 Bank Name: United Overseas Bank Limited
 Bank / Branch Code: 7375 / 001 (Main)
 Bank Address: 80 Raffles Place, UOB Plaza Singapore 048624
 UOB SWIFT Code: UOVBSGSG

To avoid delay in processing, please email us after payment has been effected via bank transfer/Internet banking so we may follow up with our bank.