

Using Technology to Increase the ROI on Annual Reports

Tuesday, 26 February 2019, 3.00pm -430pm, SGX – Jakarta Room, 2 Shenton Way, Singapore 068804

SEMINAR OVERVIEW

Annual reports are too thick and they are not easy to read. We don't know how investors are reading the annual reports (which pages do they turn to first?), we don't know what pages they are reading, and we don't know how much time they spend on each page of the annual report. It's like a buffet - if you don't know what's popular (as shown by empty containers) you won't know what dishes to replenish and what not to cook. Annual reports are now a "one-way street". We need to know what's being read (consumed) and what's being ignored so that we can improve the annual reports.

With this as a challenge, Black Sun embarked on a 10 month research project with the School of Information Systems at the Singapore Management University (SMU) to develop a solution that could help companies understand how to improve their annual reports. As a result of the Black Sun-SMU research, we developed the Annual Report Explorer (ARE). The ARE prototype is a platform that allows companies to track and analyse the behaviour of investors and other stakeholders on how they read annual reports.

The Annual Report Explorer prototype will be shared with participants at this workshop. We will be sharing insights into the research journey and the challenges encountered in developing the ARE. This will help companies understand the key issues as they seek to discover how to improve their own annual reports.

This event is complimentary for IRPAS members and only S\$30 for non-members. Register early to secure your place!

PROGRAMME

- | | |
|--------------|--|
| 15.00 | Registration |
| 15.15 | Chair's Opening Remarks <ul style="list-style-type: none">Mr. Harold Woo –President, IRPAS |
| 15.30 | Using Technology to Increase the ROI on Annual Reports <ul style="list-style-type: none">Mr. Uantchern Loh – CEO, Black Sun Asia Pacific |
| 16.15 | Q&A session |

2006About the Speaker



The workshop will be presented by **Mr. Uantchern Loh**, CEO Asia Pacific at Black Sun. Prior to joining Black Sun, Uantchern was the founding Chief Executive of the Singapore Accountancy Commission (SAC). While at the SAC, Uantchern spearheaded the strategy and development of the Chartered Accountant of Singapore programme. Uantchern was President of The Institute of Internal Auditors in Singapore and volunteers as the Vice-President of the Securities Investors Association (Singapore). He is an Adjunct Professor with the Singapore University of Social Sciences. His research areas are in risk management, corporate reporting and text analytics & sentiments analysis. Uantchern is a Chartered Accountant and holds the International Certificate in Investor Relations.

About the Chairperson



Mr. Harold Woo is ex-Senior Advisor for Investor & Partner Relations in CapitaLand Limited. He joined CapitaLand in 2003 and relinquished his position as Senior Vice President, Investor Relations in June 2015. Post retirement from CapitaLand in May 2017, he assumed a senior advisory role at WeR1 Consultants Pte Ltd, a boutique investor relations, corporate strategy and media communications company, from September 2017 till October 2018. He has almost 20 years of stockbroking experience in institutional sales, securities trading and investment research. From 1990 to 1999, he was with Vickers Ballas & Co Pte Ltd, progressing from Director of Institutional Sales to Global Head of Institutional Sales. Prior to 1990, he was Associate Director at James Capel Far East Limited, an international stockbroker. From 1981 to 1985, he was research manager at Ong & Co Pte Ltd. Harold garnered the Best IRO award in IR Magazine – South East Asia Awards in 2006, 2007, 2009 and 2011. In 2012, he was named as one of 25 Best IROs of last 25 years by IR Magazine. In December 2015, he was bestowed a Lifetime Achievement Award by IR Magazine. He is on the judging panels for IR Magazine Awards 2017 and 2018 - South East Asia and Greater China self-nomination categories. He served as the Honorary Secretary of the Securities Investors Association (Singapore) (SIAS) from 2015 - 2017. Harold is on the faculty for the Listed Entity Director Programme conducted by the Singapore Institute of Directors (SID). He received his Master of Science in Management Science from Imperial College, University of London.

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REGISTRATION FORM

(please submit 1 form per registrant)

Registrations close on 19 February 2019

Name (Dr/Mr/Mrs/Miss/Mdm): _____

Name of Organisation: _____

Address of Organisation: _____

Designation: _____

Tel number: _____ Email: _____

(A valid email address is required for confirmation of registration.)

| MEMBERSHIP <i>(Please circle as appropriate.)</i> | FEES |
|---|---------------|
| IRPAS Member | COMPLIMENTARY |
| NON MEMBER | S\$30 |

TERMS & CONDITIONS

- Registrations will be confirmed upon receipt of full payment accompanied by a duly completed registration form.
- Equivalent substitute delegates are welcomed, subject to IRPAS being notified at least 3 working days before the event of the substitute delegate.
- IRPAS will not entertain any request for a refund of fees. However, a confirmed registrant who has paid in full the registration fees but does not turn up for the event will be entitled to collect a set of the handouts provided, if any.
- It may be necessary, for reasons beyond IRPAS's control to change the date / time / venue. IRPAS will endeavor to inform participants of any change with as much notice as possible. IRPAS will not be held liable for any costs arising from this change.
- Places are limited and can only be allocated in order of priority upon receipt of registration and any payment due.
- We regret that we generally do not issue invoices or accept payments at the event. When registering, please make a specific request for an invoice if required.
- By registering for this event, you fully consent to the collection, use and disclosure of your personal data as appears in this form by IRPAS for the purposes set out in our Privacy Policy [click link to view].**
- Payment details:**
 - CHEQUE: Made payable to "Investor Relations Professionals Association (Singapore) Limited" and mail to Secretariat, Investor Relations Professionals Association (Singapore) Limited, 6 Eu Tong Sen Street #05-07, Singapore 059817
 - BANK TRANSFER/INTERNET BANKING: Make payment NETT OF ALL RECEIVING & PAYING BANK CHARGES to our bank account as follows:

Account Name: Investor Relations Professionals Association (Singapore) Limited
 Account Number: 350-369-129-7
 Currency: SGD
 Bank Name: United Overseas Bank Limited
 Bank / Branch Code: 7375 / 001 (Main)
 Bank Address: 80 Raffles Place, UOB Plaza Singapore 048624
 UOB SWIFT Code: UOVBSGSG

To avoid delay in processing, please email us after payment has been effected via bank transfer/Internet banking so we may follow up with our bank.

For enquiries please contact IRPAS Secretariat:

Address: 6 Eu Tong Sen Street #05-07 Central Clarke Quay, Singapore 059817

Email: info@irpas.com; Tel: +65-65512786