

## “FIRESIDE CHAT WITH CEOs” SERIES:

Inaugural Session featuring

**Mr. Alex Hungate - President and Chief Executive Officer, SATS**

Tuesday, 23 April 2019, 4.00pm - 5.30pm, SGX – Auditorium, 2 Shenton Way, Singapore 068804

### ABOUT THE IRPAS “FIRESIDE CHAT WITH CEOs” SERIES



This series provides a high-level and interactive forum for industry leading listco CEOs to share their experience on key topics of strategic relevance to IROs and those they report to. Each sharing session would be followed by a free-flowing Q&A.

The target audience would be senior IROs, CFOs, financial controllers and other C-suite management.

**This event is complimentary for IRPAS members and only S\$30 for non-members.** Register early to secure your place!

Join us for networking drinks after the session!

### ABOUT THIS PRESENTATION

#### Telling a Compelling & Compliant SATS Corporate Story

The shift towards socially responsible investing is broadening the role of an IRO. Besides financial metrics, the investment community requires an IRO today to articulate how dealing with the materiality of ESG issues creates value for the company and its stakeholders. Powerful storytelling can provide the transparency to build greater credibility and thought leadership that could impact the company's valuation. SATS shares how communicating in a compelling and compliant way can increase the value of the company.

### PROGRAMME

**15.45 Registrations**

**16.00 Moderator's Opening Remarks**

*Ms. Jeannie Ong – Director, Investor Relations Professional Association Singapore (IRPAS)*

**16.15 Telling a Compelling & Compliant SATS Corporate Story**

*Mr. Alex Hungate – President and Chief Executive Officer of SATS*

### About our Guest CEO



**Mr. Hungate** is the President and Chief Executive Officer of SATS, with overall responsibility for leading the SATS Group. He is a Board Director and a member of the Board Executive Committee. Mr Hungate joined SATS as Executive Director in July 2013 and assumed his current role on 1 January 2014.

Prior to that, Mr Hungate was the Chief Executive Officer of HSBC Singapore. He joined HSBC in 2007 as Group Managing Director of Personal Financial Services and Marketing, based in London. With over 25 years of global leadership experience, Mr Hungate also served as the Managing Director, Asia Pacific for Reuters, based in Hong Kong, and Co-Chief Executive Officer, Americas and Global Chief Marketing Officer for Reuters, based in New York.

Mr Hungate first joined the SATS board as an Independent Director in July 2011.

He is currently an Independent Director of United Overseas Bank (UOB) Limited and a Board Member of the Singapore Economic Development Board (EDB).

Mr Hungate holds a Masters degree in Engineering, Economics and Management from Oxford University and graduated as a Baker Scholar from the Master of Business Administration (MBA) programme at Harvard.

### About the Moderator



Ms Jeannie Ong has been a Director of Investor Relations Professional Association Singapore (IRPAS) since its inception. She has over 20 years of experience in corporate, financial, and marketing communications across different industries in different markets.

Jeannie was Chief Strategic Partnership Officer (CSPO) of StarHub from 2015 to December 2018. Prior to this, Jeannie was Chief Marketing Officer of StarHub for three years. She first joined StarHub in 2001 as its Head of Corporate Communications & Investor Relations, and helped bring the company public in 2004.

In IR, Jeannie was recognised as the Best IR Officer in Singapore by IR Magazine Awards South East Asia thrice consecutively in 2014, 2013 and 2012. She also made it to the IR Global Top 50 list in 2015 and 2014. She and her team also clinched the



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Best IR Award (Gold) at the Singapore Corporate Awards thrice consecutively in 2016, 2013 and 2010. Jeannie was appointed by IR Magazine to be their Advisor in 2017, the only Asian in their panel of advisors.

Jeannie holds an honours degree from the University of London, where she majored in Economics and Marketing.

**REGISTRATION FORM**  
(please submit 1 form per registrant)  
*Registrations close on 16 April 2019*

Name (Dr/Mr/Mrs/Miss/Mdm): \_\_\_\_\_

Name of Organisation: \_\_\_\_\_

Address of Organisation: \_\_\_\_\_

Designation: \_\_\_\_\_

Tel number: \_\_\_\_\_ Email: \_\_\_\_\_

*(A valid email address is required for confirmation of registration.)*

<b>MEMBERSHIP (Please circle as appropriate.)</b>	<b>FEES</b>
IRPAS Member	<b>COMPLIMENTARY</b>
SID Member	<b>\$30</b>
CPA Australia Member	<b>\$30</b>
NON-MEMBER	<b>S\$30</b>

#### TERMS & CONDITIONS

1. Registrations will be confirmed upon receipt of full payment accompanied by a duly completed registration form.
2. Equivalent substitute delegates are welcomed, subject to IRPAS being notified at least 3 working days before the event of the substitute delegate.
3. IRPAS will not entertain any request for a refund of fees. However, a confirmed registrant who has paid in full the registration fees but does not turn up for the event will be entitled to collect a set of the handouts provided, if any.
4. It may be necessary, for reasons beyond IRPAS's control to change the date / time / venue. IRPAS will endeavor to inform participants of any change with as much notice as possible. IRPAS will not be held liable for any costs arising from this change.
5. Places are limited and can only be allocated in order of priority upon receipt of registration and any payment due.
6. We regret that we generally do not issue invoices or accept payments at the event. When registering, please make a specific request for an invoice if required.
7. [By registering for this event, you fully consent to the collection, use and disclosure of your personal data as appears in this form by IRPAS for the purposes set out in our Privacy Policy \[click link to view\].](#)
8. **Payment details:**
  - CHEQUE: Made payable to “Investor Relations Professionals Association (Singapore) Limited” and mail to **Secretariat, Investor Relations Professionals Association (Singapore) Limited, 6 Eu Tong Sen Street #05-07, Singapore 059817**
  - BANK TRANSFER/INTERNET BANKING: Make payment NETT OF ALL RECEIVING & PAYING BANK CHARGES to our bank account as follows:

Account Name: Investor Relations Professionals Association (Singapore) Limited  
Account Number: 350-369-129-7  
Currency: SGD  
Bank Name: United Overseas Bank Limited  
Bank / Branch Code: 7375 / 001 (Main)  
Bank Address: 80 Raffles Place, UOB Plaza Singapore 048624

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